

# VIENNA DESIGN WEEK

## FOCUS DISTRICT 2022 6<sup>th</sup> DISTRICT OF VIENNA, MARIAHILF

The focus district of the VIENNA DESIGN WEEK 2022 is the 6<sup>th</sup> district of Vienna, Mariahilf. Projects in cooperation with Caritas, other NGOs or associations and platforms in the respective district are especially welcomed.

### The district of Mariahilf:

Mariahilf is located between Mariahilfer Straße, one of the best-known shopping streets in Austria, and the Wien River and Naschmarkt respectively. The district has a high population density and a low proportion of grassland. Its topography is characterised by a steeply sloping terrain, which is why pedestrians are faced with many stairs. \*1

### Population:

- Total population of Mariahilf: 31,651 (2020) \*1
- Proportion of Vienna's total population: 1.7% (51.1% female, 48.9% male) (2020) \*1
- High population density: 21,753 persons/km<sup>2</sup> (for comparison: 4,607 persons/km<sup>2</sup> in all of Vienna) (2017) \*2
- Top 6 nationalities: Austria 69.5%, Germany 5.6%, Serbia 2.4%, Poland 1.6%, Hungary 1.3%, Romania 1.3% (2020) \*1
- Average age: 42 years (steadily increasing) (2020) \*1
- Very high proportion of academics (42% of 25- to 64-year-olds) (2017) \*2
- Very low proportion of residents that are registered unemployed compared to the average in Vienna (2017) \*2

### Economy and Work:

- 24,492 people work in the district and live elsewhere. 3,088 people live and work in the district, and 12,769 people live in the district and work elsewhere. (2017) \*1
- Top 5 areas of work: Finance and Consulting: 37%, Trade 12%, Hotels and Restaurants 10%, Public Administration: 9%, IT: 8% (2017) \*1
- Total number of workplaces: 4,947 (2011) \*2
- Business start-ups in 2021: 208 (total in Vienna: 9,063) \*2
- Start-up intensity (per 1000 inhabitants) in 2021: 6.6 (total in Vienna: 4.7) \*2

### Sources:

\*1 Landesstatistik Wien (MA 23): „Mariahilf in Zahlen 2020 - 6. Bezirk“. Wien, im August 2020

\*2 <https://www.wko.at/service/zahlen-daten-fakten/wirtschaftsdaten-bezirksebene.html>

### Further information:

<https://www.wien.gv.at/statistik/bezirke/mariahilf.html>

<https://wien1x1.at/bezirke-in-zahlen/>

<https://www.wko.at/service/zahlen-daten-fakten/wirtschaftsdaten-bezirksebene.html>

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## Initiatives in the district:

### Caritas initiatives in Mariahilf:

#### **Caritas Betreuungszentrum Gruft – Day Centre, Homeless Shelter** Barnabiten-gasse 12a, 1060 Wien

For over 30 years, the „Gruft“ has been Vienna’s best-known Caritas facility for homeless people. It offers people who are out in the street a safe shelter and humane warmth. 365 days a year. All day every day. Those affected receive a warm meal, a place to sleep, clean clothes and the opportunity to shower. The team of the „Gruft“ supports homeless people in regaining a foothold in society.

#### **Caritas Vinzenzhaus**

Gfronnergasse 12, 1060 Wien

The Vinzenzhaus, has 37 residential places and an emergency shelter with five beds for homeless men over 30. The focus lies on the follow-up care of alcoholics after a completed withdrawal therapy and the individual support of their goal to live a satisfied life without alcohol abuse.

#### **Caritas Shop „Kauf eine Ziege“ – „Buy a Goat“** Mariahilfer Str. 77, 1060 Wien

The products offered at the „Caritas Shop with Goat“ all have a social added value. They include, for example, products by magdas DESIGN, which are produced by women and men in the Caritas workshops. Furthermore, donation packages can be purchased on site and online at [wirhelfen.shop/ziegenshop](http://wirhelfen.shop/ziegenshop), such as a full shopping cart for people in financial need, or sleeping bags for homeless people.

### Other social institutions in Mariahilf:

#### **Aids Hilfe Wien** Mariahilfer Gürtel 4, 1060 Wien

#### **Baharat und Haus AWAT** Gumpendorfer Straße 65, 1060 Wien

#### **Ehrenamtsbörse** Bürgerspitalgasse, 1060 Wien

#### **Hilfswerk Nachbarschaftszentrum 6** Bürgerspitalgasse 4-6, 1060 Wien

#### **NEUSTART** Castelligasse 17, 1050 Wien

#### **NOTRUF Verein Wiener Frauenhäuser** Amerlingstraße 1/6, 1060 Wien

#### **Suchthilfe Wien** Gumpendorfer Gürtel 8, 1060 Wien

#### **Türkis Rosa Lila Villa** Linke Wienzeile 102, 1060 Wien

### Networks and platforms:

#### **Netzwerk für gute Nachbarschaft** [www.facebook.com/groups/516032338925472](http://www.facebook.com/groups/516032338925472)

#### **FragNebenan: das Nachbarschaftsnetzwerk** [www.fragenebenan.com](http://www.fragenebenan.com)